

## Wisconsin Report Card

### Tobacco Prevention and Control Spending **F**

FY2011 State Funding for Tobacco Control Programs:	\$6,850,000
FY2011 Federal Funding for State Tobacco Control Programs:	\$2,205,434*
FY2011 Total Funding for State Tobacco Control Programs:	\$9,055,434
CDC Best Practices State Spending Recommendation:	\$64,300,000
Percentage of CDC Recommended Level:	14.1%



Thumbs down for Wisconsin for decreasing state funding for its tobacco control program by over 55 percent from two years ago.

\*Includes regular funding from the Centers for Disease Control and Prevention as well as tobacco-related grants to states and communities from federal stimulus and health care reform funds.

### Smokefree Air **A**

#### OVERVIEW OF STATE SMOKING RESTRICTIONS:

Government Worksites:	<b>Prohibited</b>
Private Worksites:	<b>Prohibited</b>
Schools:	<b>Prohibited</b>
Child Care Facilities:	<b>Prohibited</b>
Restaurants:	<b>Prohibited</b>
Bars:	<b>Prohibited (allowed in existing tobacco bars)</b>
Casinos/Gaming Establishments:	<b>Prohibited</b>
Retail Stores:	<b>Prohibited</b>
Recreational/Cultural Facilities:	<b>Prohibited</b>
Penalties:	<b>Yes</b>
Enforcement:	<b>Yes</b>
Preemption:	<b>Limited</b>
Citation:	WI STAT. ANN. §§ 101.123 & 165.60



Thumbs up for Wisconsin for its law taking effect July 5, 2010 prohibiting smoking in almost all public places and workplaces, including restaurants and bars.

### Cigarette Tax **B**

Tax Rate per pack of 20:	\$2.52
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### Cessation **F**

#### OVERVIEW OF STATE CESSATION COVERAGE:

##### STATE MEDICAID PROGRAM:

Medications: **Covers NRT Gum, NRT Patch, NRT Nasal Spray, NRT inhaler, Varenicline (Chantix) and Bupropion (Zyban)**

Counseling: **Covers individual counseling; group counseling covered under certain conditions**

Barriers to Coverage: **Minimal co-payments required**

##### STATE EMPLOYEE HEALTH PLAN(S):

Medications: **Covers NRT patch, NRT inhaler, NRT nasal spray, Varenicline (Chantix) and Bupropion (Zyban)**

Counseling: **Covers individual counseling**

Barriers to Coverage: **Limits on duration, annual limit on quit attempts and co-payments required**

##### STATE QUITLINE:

Investment Per Smoker: **\$0.94; CDC recommends an investment of \$10.53/smoker**

##### OTHER CESSATION PROVISIONS:

Private Insurance Mandate: **No provision**

Citation: See [Wisconsin Tobacco Cessation Coverage](#) page for specific sources.

## Wisconsin Behind the Scenes:



The American Lung Association in Wisconsin is the state's oldest voluntary health agency and a leader in the fight against tobacco use. Along with our partners in the Smoke Free

Wisconsin coalition, we have scored major victories in reducing smoking, particularly among youth, through increasing the cigarette tax to \$2.52, passing a comprehensive statewide smokefree air law, and advocating for coverage to help smokers quit.

On July 5, 2010, Wisconsinites celebrated a new kind of independence— independence from second-hand smoke. Wisconsin's long-awaited smokefree air law took effect to celebrations across the state, as workers finally claimed their right to healthy air in worksites and public places.

Wisconsin's new law is one of the most stringent nationwide, encompassing all work places, including restaurants and bars, shared spaces in multi-unit housing structures, bus shelters, work vehicles, and lodging establishments. Wisconsin is now one of only two states whose law includes all rooms in hotels, motels, inns and B&Bs.

On the flip side, funding for the state Tobacco Prevention and Control Program was cut by 55 percent, forcing local coalition restructuring, and scaling back many of the most effective means of fighting tobacco use.

However, despite these cuts, the 2010 Wisconsin Youth Tobacco Survey proves that our efforts are paying off! Wisconsin's teen smoking numbers dropped to 17.7 percent for high school students, resulting in an estimated 11,540 fewer 9th – 12th graders smoking in 2010 than in 2008. Middle school rates have been reduced to a low 3.9 percent, down from 12 percent just 10 years ago.

In 2011, we will remain watchful for compliance and enforcement of the smokefree air law, as we address important new tobacco control issues. Tobacco products other than cigarettes are emerging as a major threat to our youth, with the introduction of new items such as dissolvable products that look like candy and repackaged versions of traditional chew and cigars, including snus and cigarillos. All of these products are now offered in fruit and candy flavors, with the intent of making them attractive to the youth market.

Wisconsin also will step up its efforts to make sure every smoker who wants to quit has access to all the

resources necessary to be successful, including group, individual, and telephone counseling, all currently available forms of nicotine replacement therapy, and Varenicline and Bupropion therapies.

### Wisconsin State Facts

Economic Costs Due to Smoking:	\$3,657,509,000
Adult Smoking Rate:	18.8%
High School Smoking Rate:	17.7%
Middle School Smoking Rate:	3.9%
Smoking Attributable Deaths:	7,240
Smoking Attributable Lung Cancer Deaths:	2,212
Smoking Attributable Respiratory Disease Deaths:	1,955

Adult smoking rate is taken from CDC's Behavioral Risk Factor Surveillance System, 2009 Prevalence Data. High school and middle school smoking rates are taken from the 2010 Wisconsin Youth Tobacco Survey.

Health impact information is taken from the Smoking Attributable Mortality, Morbidity and Economic Costs (SAMMEC) software. Smoking attributable deaths reflect average annual estimates for the period 2000-2004 and are calculated for persons aged 35 years and older. They do not take into account deaths from burns or secondhand smoke. Respiratory diseases include pneumonia, influenza, bronchitis, emphysema and chronic airway obstruction. The estimated economic impact of smoking is based on smoking-attributable health care expenditures in 2004 and the average annual productivity losses for the period 2000-2004.

To get involved with your American Lung Association, please contact:

#### American Lung Association in Wisconsin

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